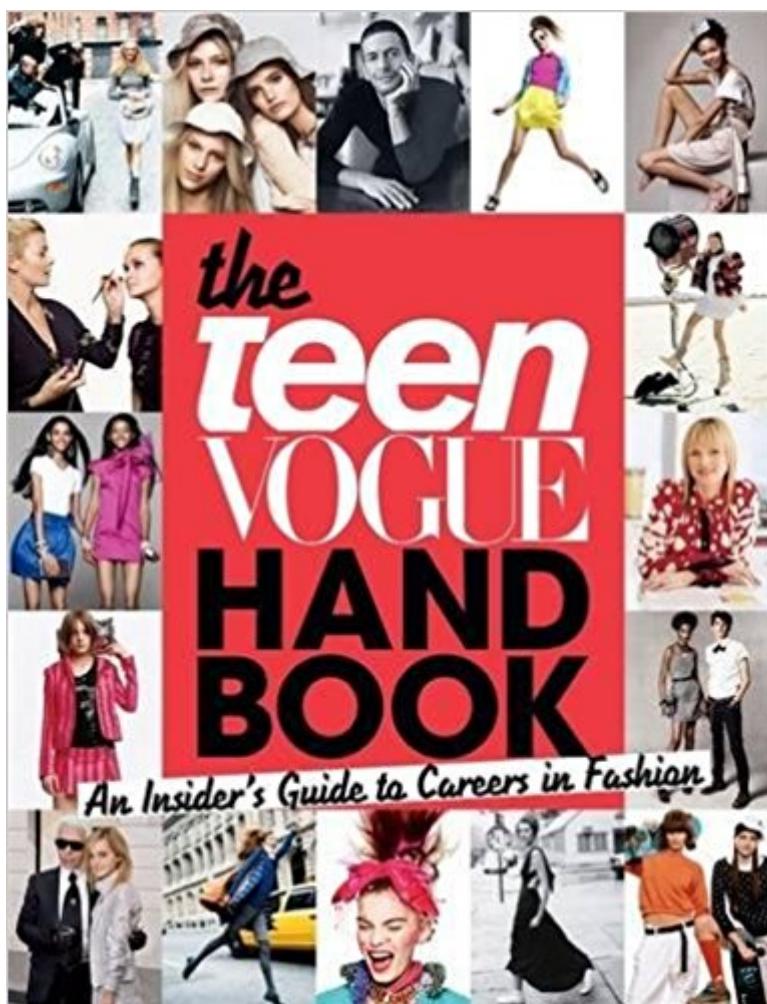


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The Teen Vogue Handbook: An Insider's Guide To Careers In Fashion



Synopsis

Amy Astley, former Teen Vogue Editor-in-Chief, says: "The Teen Vogue Handbook is a dream book, a truly creative book filled with tips on the stylish life from the top people in the industry." The key to this book is the mix of beautiful pictures, career advice and profiles of everyone and every aspect of the fashion industry. There are hugely famous people interviewed (Marc Jacobs, Bruce Weber, Patrick DeMarchelier) alongside assistants and others who are just getting started. The book includes 6 sections: Designers, Editors, Stylists, Beauty, Photographers and Models. And in every section, the people in the profile share simple tips on how to live the Teen Vogue lifestyle, now.

Book Information

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Age Range: 12 and up

Grade Level: 7 and up

Customer Reviews

Grade 7 Up • This book will have a lot of teen appeal with its trendy fashions created by veteran designers and newcomers alike. Legendary names such as Karl Lagerfeld are intermixed with the latest fashion moguls to give readers advice about how to plan for a career in the industry. Future-minded readers will learn about design, modeling, styling, and photography through interviews, pictures, and lively layouts of tips and photos. "Essential Items of the Pros" are included at the end of each section. The exceptional photos and spreads of questions and answers are attractive and fun to look at, but at times the bold colors and busyness overwhelm the solid text.

Regardless, young people considering a career in the business will find plenty of encouragement and useful tips. The fashions and ideas are up-to-date, including Michelle Obama's nontraditional sleeveless dresses described as "bringing the First Lady into the modern era, in which glamour is defined by Hollywood and the red carpet rather than protocol and tradition." Even if teens only look at the pictures and boxes of text, they are sure to learn plenty. •Karen Alexander, Lake Fenton High School, Linden, MI Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

•A how-to for teenagers who are genuinely interested in fashion and want to know how the business works. •The New York Times •An indispensable resource for anybody who aspires to work as a fashion editor, designer, stylist, photographer, or anywhere, really, in the fashion industry. •Anna Wintour, Editor-in-Chief, Vogue •The most insightful and spot-on introduction to the fashion industry, for someone who is considering fashion as a career path. •Alexander Wang, Founder/Creative Director, Alexander Wang, and Creative Director, Balenciaga

Since seeing this on months before it's release, I had anticipated buying this book more than anything. At the time, it was my dream book. I had read reviews and remained sort of blinded by the book instead of taking into thought what some people said. In some reviews that I read, many described it to be more less of a handbook (which provides step by step instructions or guidance) to more of magazine feel type of book. Regardless, it's a beautiful book by all means. Beautiful advice, pictures, and illustrations, however, it is merely just that. Its a nice train ride or bus read. Something you pick up at Barnes and Noble and browse through while you sit there then place back down before you leave. Not to bash the book in no means because as previously stated, it is well done. However, If you seek genuine guidance to the fashion world, you will not find it in this book. It is great for inspiration and a broad view into what you may get yourself into if your considering entering fashion such as myself but rather, stick to the internet. The internet is your friend especially with something so media involved such as fashion. This book is filled with people in the careers you may be looking into and short biographies of today's most famous designers, some models, and very very few pages of actual advice. If your in the less serious stages of considering a career in fashion, buy this book. If you're far more into it and serious, you should be looking into the schools you want to attend, not this book.

I bought this for my 12 year old who has wanted to be a fashion designer for years. I just opened it up and she hasn't seen it yet, but it looks to be a quality book with an informative introduction to the people in the world of Fashion Design. The print is small. She is below-level in reading and dyslexic, so I'm sure I'll be reading this to her, but she's going to love the pictures and "career" information. It's filled with stories from people in the business (one of the best ways to learn), and has lots of pictures. This is a good book for a preteen or teen who is seriously interested in becoming more familiar with the world of fashion design. The print is small though, and the fonts "difficult" for struggling readers. I am pleased with the quality of this book, and would recommend it.

This book is a fun read for a long plane flight or a long road trip. But almost all of the suggestions are just a brush on the surface. Read it to get an idea or to get you excited about a career choice, but it doesn't give you much to work with to get you in the right direction. The examples stories and interviews in the book are fun to read. And the pictures are very eye candy (just like Teen Vogue Magazine). For example one of the designers in the book said that you should try to get an internship to get a good idea of the fashion business....well, duhhh...everyone knows that. Plus, he doesn't tell you how to find the internship, how to get an interview for the internship, what you should do on the interview (how to answer the interview questions, what to wear, what designers are looking for in an intern, etc... so there are a lot of unanswered questions that the book left out. After reading this book, I felt that I was still lost and I had to dig into other sources (very hard to find) to uncover more tips and secrets of the trade. This book is still a fun read. And for a teen or young adult is a great book to own. The background information that they give you on the established designers are good to know. It gives one hope knowing that most of these designers started out doing something else and majored in something else in college. It just tells you that passion drives everything. So this is still a great book to own. And if you are thinking about a career in fashion, an extremely cut throat and competitive industry, you need to read everything that you can get your hands on. Lots of great pictures to look at. Very eye candy. My only complaint on this book is that they should not label this book as a "handbook" because it is more of a light guide/background. This book only makes you crave for more information. And it leaves a lot left to be desired for. A handbook should be able to guide you in the right direction, which this book does not do. I just wished that this book had more of the important and deeper information that will get you the job that you want in the fashion business/industry.

I purchased this book for a fashion course I never completed:P But this book is honestly geared

towards teenagers...I know, I know it says "teen vogue handbook" but the course I was taking was a college course. I was hoping it would also be relevant for college students. I didn't finish reading the book because of the teen audience tone. So, if you're a teen, this book is for you! If you're already in college, I don't recommend it.

If I could give this more stars then I would. I bought a used version of this book and it is in amazing shape. It also can with a free year subscription to teen vogue which I am completely excited about! The pictures and "stories" in this book are amazing!! I love everything about this purchase and the seller is amazing!

This book is absolutely great. The inside and background of designers and stylists it gives is lovely and really interesting to read. It's always nice to see or hear how success became success. How passion and drive is the only option. I love reading it and taking notes. The background of designers is something that should be looked into. However, it's not so much of a handbook as it is just a basic background extended version of a Teen Vogue magazine. Don't get me wrong, definitely worth the purchase! But it has its limits...

Purchased for the Parsons course

Very helpful for my class!! I loved it thanks

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